



Pizza Ranch Lassos 200th Restaurant

February 17, 2017 // Franchising.com // ORANGE CITY, Iowa - Pizza Ranch, the legendary pizza, chicken, salad and dessert buffet revered for its community outreach initiatives, announced today that the brand has opened its 200th location.

The opening of the new restaurant, which is in Sterling, Illinois, marks a milestone moment for the franchise, as the company works towards its extensive growth initiative to bring its renowned community hubs to all corners of the country.

“Big things are happening for Pizza Ranch,” said Adrie Groeneweg, co-founder and president of Pizza Ranch. “When we opened the doors of our first restaurant more than 35 years ago, we never imagined the impact we would have in so many of the communities that we now serve. While we definitely take pride in our delicious food, what matters most to us is the way that Pizza Ranch locations become more than just restaurants in communities – they become local hang-outs that bring people together.”

Beyond its legendary buffet, Pizza Ranch showcases a commitment to serving local organizations. Its restaurants partner with schools, churches, non-profits and other groups to host fundraisers and social functions. Restaurants also offer Community Impact Nights, during which members of participating organizations help serve Pizza Ranch guests while they receive donations and a portion of sales from that night. Pizza Ranch prides itself on providing these opportunities to raise awareness and much needed funding for community groups and programs that represent and serve their hometowns.

“The proven systems and processes that we have in place are collectively moving our entire company forward,” added Groeneweg. “Our franchisees are motivated by the impact they are having in their communities, which parallels our company’s mission and values.”

Pizza Ranch is committed to growing the company’s presence throughout key markets in North America. Recently, the company has opened restaurants in Oak Park Heights, Minnesota, St. Joseph, Missouri and Galesburg, Illinois.

As Pizza Ranch continues to expand, the brand is awarding franchise opportunities to qualified individuals and partnership groups who share the company’s vision, who will follow the proven business model and who are driven to succeed. Tailored to owners and operators that place value in strong community relationships, the franchise model provides structure and scalability. Many of the current franchisees began as loyal customers who wanted to be a part of the future of Pizza Ranch and believe in its Vision and Mission.

For more information on Pizza Ranch, visit www.pizzaranch.com. To learn more about available franchise opportunities, please visit www.pizzaranchfranchise.com.

About Pizza Ranch

Cultivating its mission “To give every guest a legendary experience” since its inception in 1981, Pizza Ranch connects with its communities in a way that provides bridges for friends, family and colleagues to come together. Today, Pizza Ranch is based in Orange City, Iowa and owns, operates and franchises 200 locations in 13 states. Consistent growth has been a Pizza Ranch staple, with the brand becoming a beacon of community involvement and exceptional food. The Pizza Ranch buffet features legendary pizzas, The Country’s Best Chicken®, salads and desserts, and is delivered with unmatched service quality.

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